



30th ESTS MEETING

19 - 21 JUNE 2022 • THE HAGUE, THE NETHERLANDS



Gerd-Jan Poortman
Professional sailor

EXTRAORDINARY GUEST LECTURE

TUESDAY, 21 JUNE 2022

10:00 - 10:30 h • KING WILLEM ALEXANDER ROOM



WE BY ME; TEAMWORK STARTS WITH YOURSELF

Gerd-Jan Poortman has been a professional sailor since 1999 and has achieved a lot in that sport. He won seven world championships and sailed around the world three times during the Volvo Ocean Race. Seven boats sail around the world for eight months and cover a total of about 75,000 kilometers.

For years, Gerd-Jan has been giving keynotes and high performing clinics in which he tries to get his message across to the professional community. He uses his own concept, we by me. A concept that he developed during his years as a professional sailor. It consists of four concrete steps that together form the basis for being able to perform successfully as a team, steps that lead to high performing.

Teamwork plays an important role in this. Getting the best out of every individual in your team and maximizing the use of talent within your team that is the same on an ocean racer as it is on the operating floor.



<https://www.webyme.nl/kopie-van-trainingen-1>



<https://www.youtube.com/watch?v=TyHYZ1CUdb0>